

Brandon Braswell.

Port Charlotte, Florida

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Creative director with 15+ years in branded storytelling, video production, and platform building. Led freelance creatives around the globe and co-founded streaming businesses. Hands-on from brand concept and audience experience through directing, editing, and motion design.

EXPERIENCE

Independent creative production

2025-Present / 2008-2015

Creative Director / Producer and Editor

Create commercial and branded films from scripts and pitches through shooting, editing, and motion graphics. Collaborate with agency and client production teams; career spans 100+ clients.

AMP Local Inc.

2023-2025

Co-Founder and Creative Director

Developed brand identity, platform vision, and editorial strategy for a community video network. Prototyped the viewing experience and built relationships with 50+ publishers and organizations.

Bridge Networks Inc.

2019-2023

Co-Founder and Chief Product Officer

Built OTT experiences across Apple TV, Roku, and Fire TV. Produced 100+ original videos. Designed the UI/UX and animated product prototype, combining original filming, editing, and motion graphics.

Travelspective

2015-2020

Co-Founder and Director of Content

Led international freelance creatives and production of 300+ travel videos for digital, OTT, and hotel platforms. Managed creative relationships with Marriott, Royal Caribbean, Shangri-La Hotels, and Bacardi brands.

ORIGINAL IP

9 to 5 Warriors | Creator. Developed an original action figure line across characters, comics, packaging, and physical products. Created grassroots marketing on a limited budget, including the recent (925) WAR-RIOR dial-your-own-adventure phone campaign.

TOOLS

Premiere Pro / After Effects / Photoshop / Illustrator / Final Cut Pro / Figma / Sketch

EDUCATION

BFA, Film and Digital Production / Ai Miami International University of Art & Design / 2004-2008